

# Area Plans Update



**MID ARGYLL, KINTYRE AND THE ISLANDS  
AREA COMMITTEE**

**28 FEBRUARY 2024**

**FQ4 2023/24**

**Stuart Green  
Chief Executives Unit  
Argyll and Bute Council**



# Area Plans – What, Why and How?

## What?

- ▶ Creating area-based plans for all our communities, reflecting investment opportunities and local service prioritisation.

## Why?

- ▶ Increase rate of external investment by improving how we align with growing number of external funding streams (e.g. government).

## How?

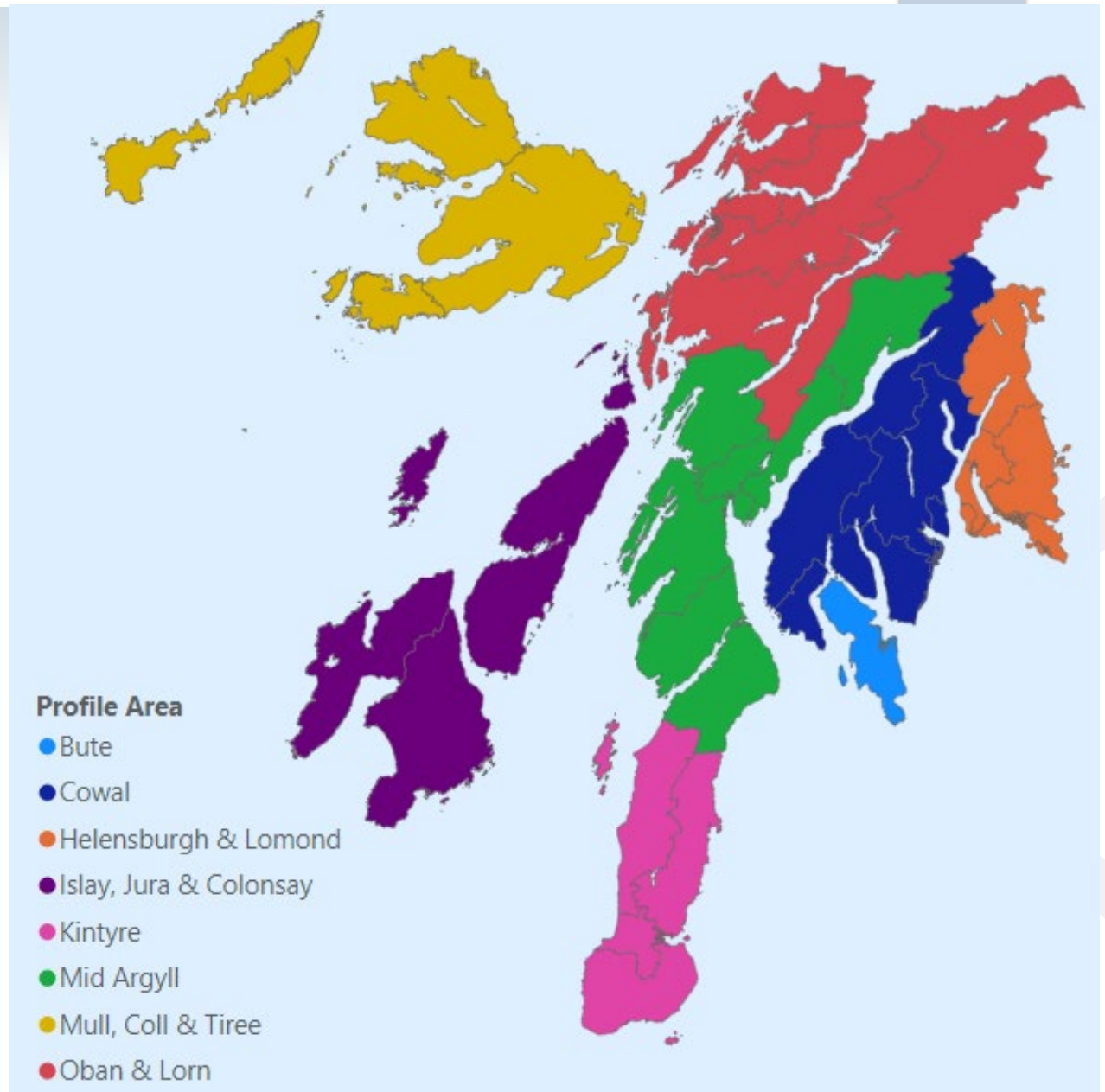
- ▶ Through consensus, forward plan investment opportunities that improve outcomes.

# Area Plans – Mandate

- ▶ Council Agreed Priorities – November 2022
- ▶ Corporate Plan 2023 - 2027;
- ▶ Agreed by Policy and Resources Committee – October 2023
  - ▶ Number of locality plans.
  - ▶ Purpose & Principles
  - ▶ Approach
  - ▶ Resourcing and timescales
  - ▶ In addition; agreed to reflect any relevant outcomes from the Community Planning Partnership Community Wealth Building Review relevant to the Council in the approach to producing area plans.

No of  
Locality  
Plans

8 Areas



# Area Plans – Purpose & Principles

## Purpose

- ▶ Capture community vision and aspirations for each area.
- ▶ Reflect investment opportunities
- ▶ Identify local projects.

## Principles

1. The plans will be orientated towards maximising external funding.
2. The plans do not guarantee the provision of funding towards any of the projects contained therein.
3. The plans will seek to promote proposals that are aligned with the Council's strategic plans and priorities.
4. All projects delivered by the Council will be prioritised and developed using our adopted project methodologies and processes.

# What is in scope?

- ▶ Projects – planned and proposed by CPP Partners and community groups.
- ▶ Community wealth building opportunities.
- ▶ Housing; needs, demands and opportunities.
- ▶ High level summary on socio economic data.

Collating this information provides a baseline narrative and narrative.

# Community engagement

- ▶ Important to get right.
- ▶ Sense of consultation fatigue (anecdotal).
  - ▶ Scottish Government Islands Consultation
  - ▶ Community Led Action Plans/ Charrettes
  - ▶ ABOIP
- ▶ More to come.
  - ▶ Community Planning Group Area Plans
  - ▶ Local Development Plans – Local Place Plans
- ▶ Need to coordinate engagement with our communities.

# Efficient use of resources.



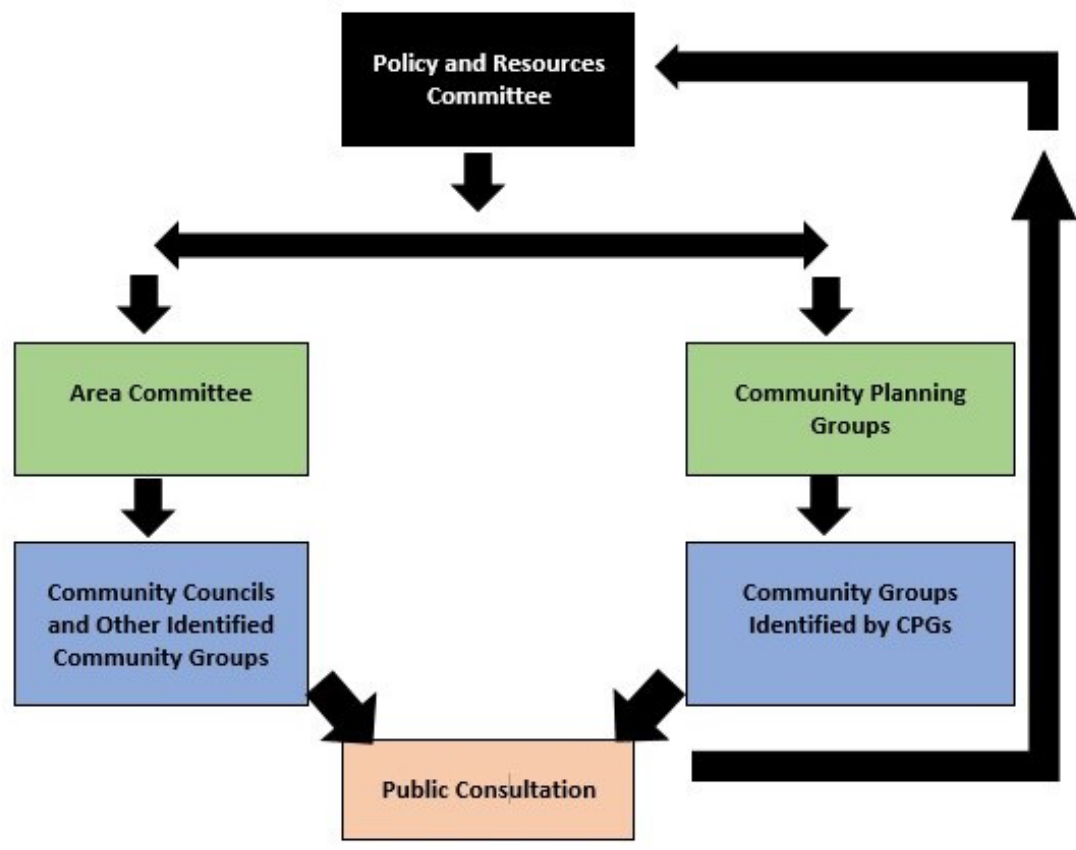
- ▶ Clear synergies to develop in tandem with;
  - ▶ Community Planning Group Area Plans.
  - ▶ Community Wealth Building.
- ▶ Careful consideration given to;
  - ▶ Efficient and optimal use of resources.
  - ▶ Co-ordinated consultation.



# Area plans - Approach

Stages	Activity
1	Collation of information and data e.g. Scottish Government island consultation data, data from ABOIP place standard consultations, existing community led plans etc.
2	Engage community councils, development trusts and community groups initially to test our findings and identify gaps and update maps and plans.
3	Wider public consultation on draft vision and maps and plans.
4	Publish analysis on feedback from engagement on draft vision and maps and plans.
5	Submit vision and maps and plans to Members for consideration.

# Governance and Flow of Information



Key
<b>Governance</b>
Informal & Advisory
Administrative Area
Local
Full Public Consultation

# Phasing

- ▶ A phased but over-lapping approach is being taken to developing the Area Plans which will allow a) most effective use of resources and b) an iterative approach to learning from the process and identifying optimum methodologies. The phasing will be as follows;
  - ▶ Phase 1; two localities – one island(s) locality and one mainland locality.
  - ▶ Phase 2; three localities – one island(s) locality, two mainland localities.
  - ▶ Phase 3; three localities – one island(s) locality, two mainland localities.
- ▶ Each phase will run for 12 months from start to finish.
- ▶ Phases 2 and 3 will commence 3 months after the previous phase starts.
- ▶ The 3 phases will almost run concurrently with the total programme scheduled to last 18 months (and not 36 months if run sequentially) April 2024 to September 2025.
- ▶ This is designed to expedite the process in the quickest time possible in relation to the available resource.

# How we will use the information?

- ▶ Area Plans should be viewed as a partnership document.
  - ▶ Opportunity to capture all investments and aspirations for all to support development of visions for each area.
  - ▶ May support strategic partners in developing future investment decisions and/or demonstrate community support.
- ▶ Plans will inform future opportunity for external funding.
- ▶ Effectively a 'snap shot' in time and does not prevent future opportunities.
- ▶ The plans do not guarantee the provision of funding towards any of the projects included **but**;
- ▶ Should provide clarity on opportunities, prioritisation, and improve matching and opportunities with external funding (which is significant).

# Your help please.

1. Identify all community groups in your area.
2. Identify all locations in your area suitable for individuals to see and comment on draft proposals. (This is to ensure individuals that cannot or choose not to access plans digitally are not excluded from the consultation process).
3. Encourage Community Councils, Development Trusts and Community Groups to participate in the process.